

# Tips & Helpful Hits about our Backyard Friends

## How to Attract them:

Position feeders so they are visible from your window but not out in the open. Birds are shy creatures, so place feeders in an area that offers close cover, such as shrubbery or trees.

Each season has its own bird varieties. Bird feeding is a year round hobby. By providing food, shelter, and water for birds year round, you'll see the largest diversity of bird colors and behaviors!

Different seeds attract different birds. Start out with an all purpose mix, such as Bird's Favorite Elite. As you pick your favorite birds, a more selective bird food mix may be preferable.

Wild Bird Care is often overlooked come winter. When the weather turns cold and harsh, birds' survival skills are put to the test. By providing clean bird food, shelter, and fresh, unfrozen water, your backyard will become a bird sanctuary all year long!

Squirrels if you can't beat 'em--feed 'em! Today, many backyard bird feeding enthusiasts are also feeding the squirrels. There are many specialty feeds and feeders for squirrels (Prince Wildlife Formula). Place the feeder far enough away from bird feeders to deter them from disturbing your feathered friends



## Did you know...

- The typical backyard bird weighs less than two nickels.
- About 1/3 of American adults feed wild birds.
- Backyard bird feeding is proven to be a great stress reducer & can add a positive note to your day.
- Making water available may be the key to attracting birds to your backyard. Water is especially crucial in the winter months when most resources are frozen.
- Over \$2 billion is spent annually on bird feeding products; over 80 million Americans regularly feed wild birds.
- Birds may consume 20% of their body weight just to keeping warm enough to survive.
- Most all birds have an underdeveloped sense of smell and locate food by sight.
- Backyard bird feeding is one of the fastest growing hobbies, second only to gardening.

