

# FUEL UP YOUR PET

## ECONOMICAL FOODS

Also known as Store Brands

### **Regular**

Prince Chunk  
Country Value  
Tuffy's

**Regular/Mid Grade:** Generally contains a high percentage of filler ingredients. These foods need to be fed in larger amounts to satisfy your pet's hunger.

### **Mid Grade**

Diamond  
Sportmix  
Pro Pac  
Tuffy's Gold



## What does the type tell me about my Dog Food?

## PREMIUM FOODS

### **Holistic**

Canidae  
Natural Balance  
Earthborn  
Pure Vita

### **Natural**

Canidae Grain Free  
Diamond Naturals  
Nutri Source  
Earthborn Primitive  
Natural Balance  
Pro Pac Naturals  
Dr. Tim's

### **Organics**

Natural Planet Organics  
Natural Balance



These foods focus on treating hunger with nutrition, and consist of well-balanced, high quality ingredients. Premium foods are more economical than a store brand, because your pet will eat less, as they satisfy your pet faster by providing better cellular nutrition. You will also notice an improved outward appearance of your pet.

**Natural:** is concerned with the lack of chemicals additives, artificial preservatives, by-products and is free of sugars, indigestible fiber/fillers and generic nutrient sources. These foods focus on the long-term health benefits of your pet.

**Holistic:** is focused on nutrition as disease prevention. Holistic Pet Foods promote and maintain health, and they prevent illness by avoiding ingredients that may be harmful to the general well being of the pet.

**Organic:** These foods are Certified Organic by Oregon Tilth. Every ingredient that goes into these formulas are the highest standard in nutrition for your pet and are free of all pesticides, hormones and antibiotics.