



SHREDDING. RECYCLING. WASTE SERVICES.

## Company background

A part of the community for nearly 20 years, IROW had its humble beginnings as a one-man, one pick-up truck operation. Cory & Becky Tomczyk's reaction to then current legislation on landfill bans motivated them to make a difference. Recyclers first, IROW was the first to offer customers cost-effective alternatives to landfilling.

The first in North Central Wisconsin to provide actual value back to the customer for the "scrap" they were disposing of, IROW initially collected and recycled scrap paper from offices and print shops. Within the year, IROW tripled the amount of space it was renting, from 2000 to 6000 square feet. By 1995, continued growth warranted IROW to expand to a 40,000 square foot facility with the plan to further diversify their service offerings.

With an ear to the industry and an eye on the future, IROW expanded into the document destruction arena. IROW joined NAID (National Association for Information Destruction), and became the first, and is still the only nationally certified document destruction facility in north central Wisconsin. The national, non-profit organization sets the standards by which NAID members must adhere to remain accredited. Stringent requirements include monitoring streams of information, waste, employee hiring and screening, operations, the destruction process specifications, operational specifications and insurance as well as heavy security factors.

Motivated this time not by legislation, but the decline of the locally owned hauler, IROW launched its garbage and waste management program in 2003, offering a full-service hauling operation available to industrial, business and residential/municipal customers.



[www.irow.bz](http://www.irow.bz)

# IROW

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## Industry's Served & Services offered:

### Industrial:

- Consultation Services
- Recycling
- Waste Hauling
- Document Destruction

### Business:

- Consultation Services
- Recycling
- Waste Hauling
- Document Destruction

### Residential & Municipal:

- Recycling
- Temporary Container Services
- Waste hauling

### Construction:

- Waste & Recycling Services

## Quality Policy:

Dedicated to the privacy and integrity of our customers, and meeting the nationally established requirements for document destruction, IROW offers dependable service with a full-team of capable individuals available to efficiently handle any and every waste stream.

## Differentiating services:

- Nationally certified for document destruction through NAID
- A full-service recycler handling a wide-range of materials with an emphasis on paper and plastics
- Full-service garbage/waste hauling operation serving the industrial, commercial and residential sectors.

## Purpose:

The IROW team operates under the exacting principles of honesty, integrity and quality. By providing services completely customized to the needs of the customer, IROW intends to be utilized by its customers as a single resource for waste management, document destruction/shredding and recycling.

## Vision:

IROW will grow to become the premier provider of shredding, recycling and waste services for Marathon, Portage and Wood counties serving the Business, Industrial, Construction and Municipal industries.

## Testimonial:

"IROW exceeds in two ways: first, they provide "on request" waste audits of materials going to landfill and second, they provide a monthly report with detailed accounting of all recyclables received from our operations. Most importantly, IROW has saved us money and that money goes directly to the bottom line."

*Richard Harding,*  
Corporate Environmental Manager,  
Weather Shield & the Peachtree Companies

