



# The Central Wisconsin IROW Recyclable Art 2012 Scholarship Competition

Apply to enter before February 10  
Projects due April 20, 2012



2011 Competition Entry

## The best art projects using recyclable materials will qualify for these prizes:

First Place (Two Awards) *	\$500
Second Place	\$300
Third Place	\$150
Plus Honorable Mentions	\$75 each
People's Choice Awards	\$75

\*Note: One first place award for best paper/cardboard only project and one first place award for other recyclable material.

## 2012 Theme: Thinking Outside the Bin.

**How to enter:** If you are a high school junior or senior going to school in Marathon, Portage, Wood, Taylor, and Lincoln Counties, complete an entry form at [www.irow.bz](http://www.irow.bz) by **February 10, 2012**. Then you have until April 20 to complete and deliver your project for judging. There is no cost to enter. Hurry! The number of entries may be restricted due to space limitations, so **complete the entry form today at [www.irow.bz](http://www.irow.bz)**.

**Deadlines:** Return your application before February 10, 2012. Final artwork must be completed and delivered to the Wausau Center Mall at Center Court on Friday April 20, 2012 between 4 p.m. and 6 p.m.

### Rules:

1. Project may be 2-Dimensional or 3-Dimensional. 2-D artwork may not be larger than 48" x 48". 3-D artwork must fit within the 2-D dimensions and not be taller than 60 inches. Artists must be able to carry and set up their entries by themselves. **Only the following non-hazardous recyclable materials that IROW recycles can be used in the artwork or for mounting the artwork:** Office Waste Paper, Magazines, Newspapers, Corrugated Cardboard, Chipboard, Paperboard Cores and Corner Protectors, Glass, Plastic Bottles and Containers, Aluminum Cans or Foil, Tin Cans, Metal Banding, Plastic Green Banding, Plastic Pails, and Stretch Wrap. Only exceptions to use of recyclable materials are glues, nails, screws and other adhesives. Other recyclable materials may be used for structural support, provided they are not a visible part of the artwork. Use of chicken wire and copper wire are prohibited. Violations to the material requirements noted above may result in disqualification.
2. **Entrants MUST provide a neatly typed, unmounted, one-page or less written explanation** about the thought process the artist used to develop the artwork and how the artwork supports the theme, "Thinking Outside the Bin."

### Judging Criteria:

Projects will be judged by a panel of three judges for:

- **Artistic Creativity** will evaluate uniqueness, original idea, development of idea, clever application of recycled material used.
- **Application of the Theme** will evaluate how well the artwork relates to the theme, "Thinking Outside the Bin."
- **Appropriate Use of Recycled Materials** will evaluate artistic and creative use of various eligible recycled materials.
- **Strategic Thinking and Execution** will evaluate the written explanation and execution of the idea. Written explanation should address the artist's thought process in coming up with the idea and developing the idea.
- **Craftsmanship/Presentation** will evaluate quality of work, structural integrity and stability, and attention to detail.
- **Use of Elements and Principles of Design** will evaluate use of color, texture, shape, line, form, balance, contrast, pattern, rhythm, emphasis, unity and eye appeal.