



SAMPLE ITINERARIES AND TOUR STOPS

Tour stops from various itineraries can be combined to create your own schedule. Stops can be moved to different times of day; except cheesemaking (mornings only to see production).

Descriptions of **TOUR STOPS** are grouped by theme beginning on page 3.

For overnight tours with a touch of Swiss hospitality, lodge at Chalet Landhaus Inn in New Glarus – a chalet-themed hotel (restaurant on site) where they welcome your group with a wine and cheese reception. We also offer lodging at AmericInn and Super 8 in Monroe.

Overnight itineraries can easily be created by combining tours stops from several day trips, OR we would be happy to coordinate with other nearby attractions – including the Mustard Museum in Middleton, Fireside Theatre in Fort Atkinson, House on the Rock in Dodgeville, Rotary Gardens in Janesville, or the Angel Museum in Beloit – just to name a few.

Call Noreen at 1.888.222.9111 or email: tourism@greencounty.org for assistance with your plans. Request a calendar with information about events perfect for groups - like our Green County Cheese Days Festival (see page 5). We are proud to promote Green County as a tour destination and know you and your group will enjoy visiting us!

BARN QUILTS, BOVINES AND BEER #1

An excursion through the rolling hills of the Green County countryside - meet the dairy farmer and his herd of Holsteins, check out the barn quilts along the way. Sample cheese and learn about the old world art of historic cheesemaking. Find out how malt and hops are transformed into beer, and then sample some brews and award-winning rootbeer in the Lazy Mutt lounge. Features lunch in Monroe.

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| 9 am | Alp and Dell Cheese |
| 10 am | Barn Quilt Tour – combined with Dairy Farm Tour along the way |
| 12 pm | Lunch on their own – Downtown Dine Around in Monroe with time for shopping around the square – OR group lunch at Turner Hall |
| 1 pm | Tour of Green County Courthouse with group welcome and “You Be the Judge” photo opportunity in the Courtroom |
| 1:30 pm | Minhas Craft Brewery |
| 3 pm | National Historic Cheesemaking Center |
| 4:15 pm | Swiss Colony Outlet Stores and Brennan’s Farm Market |
| 5 pm | Depart for home |

BARN QUILTS, BOVINES, AND BEER #2

An excursion through the rolling hills of the Green County countryside, meet the dairy farmer and his herd of registered Brown Swiss, check out the barn quilts along the way. Taste some cheese, and visit a historic tavern to sample Spotted Cow and other beers from New Glarus Brewing Company. Features lunch in New Glarus.

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| 9 am | Alp and Dell Cheese |
| 10 am | Barn Quilt Tour – Monroe Loops, including a bit of historic Monroe, stop in Green County Courthouse for quick tour (or add in a bathroom break and quick shopping stop/snack break on Monroe’s Historic Courthouse Square) |
| 11:30 am | Depart Monroe for New Glarus |
| 12 pm | New Glarus Hotel Restaurant – with cheese fondue chef demonstration and tasting, plus Swiss entertainment to accompany group lunch |
| 1:15 pm | Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, sausage shop, fudge, cheese, home décor, greenhouse, art gallery) and/or Cow Scavenger Hunt |
| 2 pm | Depart for Dairy Farm Tour |
| 2:15 pm | Dairy Farm Tour |
| 3:30 pm | Beer Tasting at Puempel’s Olde Tavern |
| 4:45 pm | Depart for home |

GIRLS JUST WANNA HAVE FUN!

A little bit of history that will help you appreciate your vacuum cleaner and other modern conveniences, a home-cooked lunch just like Grandma used to make, and a whole lot of time for shopping at unique locally owned stores. We’ve got merchandise you would never see at the mall and the personalized service you deserve.

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| 9 am | Group welcome in the Green County Courthouse |
| 9:30 am | Shop downtown Monroe’s Historic Courthouse Square (six specialty shops with ladies apparel, accessories, antiques, art gallery, chocolate shop, coffee shop, cheese for sale), also stop in at Monroe Arts Center (with free gallery exhibits – a new theme each month) |
| 10:30 am | Barn Quilt Tour, with stop at one of the Barn Quilt sites for a meet and greet with the farm wife |
| 11:30 | Amish Lunch |
| 1 pm | Shop at Swiss Colony Outlet and Brennan’s Farm Market |
| 1:40 pm | Depart Monroe for New Glarus |
| 2 pm | New Glarus Primrose Winery |
| 2:30 pm | Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, fudge, cheese, home décor, greenhouse, art gallery) |
| 3:30 pm | Swiss Historical Village |
| 5 pm | Depart for home |

GREEN COUNTY "AG-VENTURE"

11 Wisconsin Master Cheesemakers. 13 cheese factories. 1,534 farms. 13,500 pigs. 31,000 dairy cows. 101,000 acres of corn. \$188 million of sales in ag products! Visit leading ag-related enterprises, and see how all the numbers add up for a big impact on Green County's rural economy.

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| 9 am | Kuhn North America |
| 10:15 am | Decatur Dairy |
| 11:30 am | Sugar Maple Emu Farm or Dairy Farm Tour |
| 1 pm | Lunch on their own – Downtown Dine Around in Monroe |
| 2 pm | Minhas Craft Brewery |
| 3:30 pm | Badger State Ethanol |
| 4:30 pm | National Historic Cheesemaking Center, or shopping stop at Brennan's Farm Market |
| 5:30 pm | Depart for home |

GRUETZI - GREETINGS FROM SWITZERLAND!

Meet Swiss natives, Swiss yodelers, and Swiss chefs. Discover Swiss heritage, culture, and artifacts. Discover the magic of silver coins making music, and find out how an alphorn is played. Learn about the art of cheesemaking, and discover how Swiss cheese was made years ago, one giant wheel at a time in a big copper kettle.

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| 9 am | National Historic Cheesemaking Center |
| 10 am | Alp and Dell Cheese |
| 11:30 am | New Glarus Hotel – fondue appetizer, lunch, yodeling, Swiss entertainment |
| 12:45 pm | Swiss Historical Village |
| 2:15 pm | Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, sausage shop, fudge, cheese, home décor, greenhouse, art gallery) and/or Cow Scavenger Hunt |
| 3 pm | Chalet of the Golden Fleece |
| 4 pm | Beer Tasting at Puempel's Olde Tavern |
| 5:15 pm | Depart for home |

TOUR STOPS - GROUPED BY THEME

BARN QUILTS

Step-on Guided Tour – with information about the quilts (large painted quilt blocks on historic barns) the architecture of the barns, local agriculture, fun facts about the Green County area, as well as stories about the families and the farms where the quilts are located. Allow 1 – ½ hours (depending on your time schedule), \$40.

BOVINES

- **Dairy Farm Tour** - meet the farmer and the herd – allow 1 hour, \$5 per person.
- **Cow Scavenger Hunt** – more than a dozen decorative cow statues are in the county, and many are located in downtown New Glarus. This is a perfect activity for people to do on their own, it can also

be done along with shopping (many stores downtown – cheese, fudge, bakery, sausage, gifts, etc). The Cow Scavenger Hunt forms have close-up photos of a tiny part of each cow, and the “hunters” try to match up the photos with the real cow.

BEER

- **Minhas Craft Brewery** in Monroe – tour the nation’s second oldest brewery. This isn’t a micro-brew start-up, it is an authentic old brewery that has been producing beer since before Wisconsin became a state. Also onsite is the **Haydock Collection of Brewery Memorabilia** – a museum of brewery advertising and promotional items from all over the world. Allow 1½ hours. \$10 per person, includes gift package with beer, soda, and commemorative item.
- **Beer Tasting – Puempel’s Olde Tavern** in New Glarus – sample brews from New Glarus Brewing Company in this historic tavern. Price based on number of varieties you wish to sample.

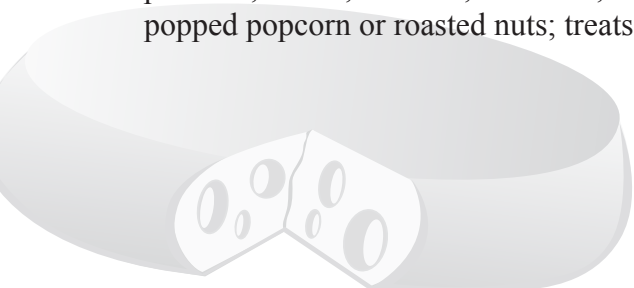
CHEESE

No visit to Green County is complete without tasting our fabulous award-winning cheese!

- **Alp and Dell Cheese** in Monroe – observation hall and tour guide, many samples to try before you buy. Store is managed by a Swiss native and accomplished yodeler. Group leaders often add the cost of a bag of cheese curds to their tour price and then hand out the curds to the group on their way home. Allow one hour. Free tour.
- **Decatur Dairy** near Brodhead – factory tour, meet award-winning Wisconsin Master Cheesemaker Steve Stettler who says “curd is the word!” Allow one hour. \$2 per person.
- **Maple Leaf Cheese Outlet** in Juda – cheese buying stop.
- **National Historic Cheesemaking Center in Monroe** – a great way to contrast today’s high tech cheese production with how cheese was made the old fashioned way – one wheel of Swiss at a time in a giant copper kettle. Guided tours, located in a beautifully restored railroad depot – the freight room was the temporary home of the millions of pounds of Green County cheese that years ago were shipped by rail. Allow one hour. \$5 per person.

SPECIALTY DINING – some restaurants that are experienced at working with large groups and also offer some of the more unique flavors of the area:

- **Amish Lunch at Country Lane Bakery** near Brodhead - Authentic home-cooked meal with meat loaf, chicken, vegetables, mashed potatoes/gravy, salad, rolls, and homemade pie, of course!
- **New Glarus Hotel Restaurant or Chalet Landhaus Inn** in New Glarus – Authentic Swiss cuisine, plus Swiss entertainment, and cheese fondue chef demonstration and tasting.
- **Turner Hall of Monroe** – Swiss and American specialties, buffet, Swiss entertainment or accordion music available.
- **ALSO - “Downtown Dine Around”** in Monroe – map provided with 8 restaurants to choose from for lunch on your own – all right around the downtown Monroe’s Historic Courthouse Square. Groups love this option – many different items to choose from – burgers, wraps, deli sandwiches, gourmet baked potatoes, salads, Chinese, Tex-Mex, Limburger cheese sandwiches, chili and soup; snacks like fresh-popped popcorn or roasted nuts; treats like ice cream, chocolates, and coffee drinks.



TASTE OF GREEN COUNTY – featuring locally sourced foods.

Select the options you think your group would enjoy, and we'll put an itinerary together for you:

- **Brennan's Farm Market** in Monroe – local products – cheese/wine/beer, yogurt, and fresh produce, plus gourmet foods and ingredients; samples available throughout the store. (across the street from Swiss Colony Outlet Stores – bus can park at either location and people can shop at one or both)
- **Hoesly's Meats** in New Glarus – locally sourced sausages including many varieties of flavored bratwurst, and Landjaegers (Swiss jerky-like snack sticks).
- **Maple Leaf Cheese and Chocolate Haus** in New Glarus – homemade buttercream fudge, Braun Suisse Kase (cheese made from milk of local Brown Swiss cows).
- **New Glarus Primrose Winery** – wines made from Wisconsin-grown grapes and fruits, plus Green County rhubarb!
- **Swiss Colony Outlet Stores** in Monroe – cheese, sausage, candies, and bakery - including the famous Swiss Colony petit fours and Dobosh tortes; also catalog overstocks from their apparel/gift/home décor lines. (across the street from Brennan's Farm Market – bus can park at either location and people can shop at one or both)
- **Ten Eyck Apple Orchard** near Brodhead – locally grown apples and pears (Fall season)
- ALSO - see above for more "TASTES" under CHEESE, or BEER.

GREEN COUNTY AG-VENTURE

- **Sugar Maple Emu Farm** near Brodhead – meet the flock and discover Emu products.
- **Badger State Ethanol** in Monroe – see how this plant is doing their part to reduce America's dependency on foreign oil by producing clean burning, environmentally friendly, renewable fuel – over 50 million gallons of ethanol are produced from locally grown corn each year.
- **Kuhn North America** in Brodhead – agricultural machinery manufacturer, specializes in TMR mixers, manure spreaders, hay tools, and tillage tools.

HERITAGE AND HISTORY

- **Swiss Historical Village Museum** – step back in time into the village of New Glarus, circa 1845. Follow the lives of the early immigrants, and find out what life was like when a number of housewives had to share one broom among them.
- **Chalet of the Golden Fleece** – museum located in Swiss Bernese mountain chalet.
- ALSO - see above under DINING – for **New Glarus Hotel Restaurant**, **Chalet Landhaus Inn**, and **Turner Hall of Monroe** – all feature Swiss cuisine, plus authentic Swiss entertainment.

Your group will love the oldest food fest in the Midwest! Free Admission!

GREEN COUNTY CHEESE DAYS

~ on Monroe's Historic Courthouse Square since 1914 ~
held the third weekend of September in even years (upcoming: Sept. 17 - 19, 2010)
www.cheesedays.com

Swiss entertainment and Swiss heritage displays • street dances and polka local brews on tap • cheesemaking demonstrations • cow milking contest lessons • cheese tent • parades • arts and crafts fair

EAT YOUR WAY AROUND THE SQUARE!

Food booths with local favorites - deep fried cheese curds, cheese sandwiches, cream puffs, steak & pork sandwiches, bratwurst, Blumer's root beer, & Green County beers.