



Warrens Cranberry Festival

2010 PARADE SPONSORSHIP

Warrens Cranberry Festival, the world's largest cranberry festival, is gearing up for its 38th annual festival, to be held Sept. 24-26, 2010. The festival provides a variety of entertainment for visitors, including shopping, contests, food and a parade, and brings over **3 million dollars** annually to the Monroe County area.

Warrens Cranberry Festival would like to keep the annual parade growing every year, and this year we are asking for your help! Show your community spirit by making a donation to help support our parade this year.

With your gift, you will receive sponsorship recognition before, during and after the parade. Details about recognition are listed below.

To be a sponsor for this year's parade, fill out the enclosed form and send it with your sponsorship to Warrens Cranberry Festival no later than August 1, 2010. For more information, contact the festival office at 608-378-4200.

2010 Sponsorship Recognition

All 2010 parade sponsorships sent before the deadline will receive the following recognition:

- Announcement during the locally televised parade.
- Sponsor name in the Cranberry Festival special section in the Tomah newspaper before the festival. (Size of placement will vary based on the amount donated).
- Sponsor name on the festival website, www.cranfest.com.
- Placement on the sponsor board located near the judging area on Main St. during the parade. (Size of placement will vary based on the amount donated).
- Deadline is August 1, 2010.

Donors of \$500 or more will sponsor an entire unit and receive the following special recognition in addition to that above:

- Recognition of the business on a banner in front of the sponsored band or unit during the parade.
- If you would like your sponsorship to go to a specific unit in this year's parade, please specify on the enclosed form.
- Deadline is August 1, 2010.



Warrens Cranberry Festival

2010 PARADE SPONSORSHIP FORM

Support the Festival that Promotes You!

COMPANY: _____

NAME: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP: _____

E-MAIL _____

I would like to sponsor the 2010 Warrens Cranberry Festival Parade with a gift of:

_____ \$50

_____ \$300

_____ \$100

_____ \$500

_____ \$200

_____ Other (Specify Amount) _____

Please check the unit you wish to sponsor on the attached form.

MAIL YOUR DONATION TO:
WARRENS CRANBERRY FESTIVAL
P.O. BOX 146
WARRENS, WI 54666

Make checks payable to Warrens Cranberry Festival.

The purpose of the Warrens Cranberry Festival shall be to promote the common good and general welfare of the community of Warrens, including holding an annual community festival and raising funds to be used exclusively for civic betterments and social improvements in the Warrens community.

PARADE BANNER FORM

COMPANY NAME _____

We would like to have our banner featured with the following unit:

BAND UNITS

(Please place a 1 next to your first choice and a 2 next to your second choice.*)

____ Adams Friendship MS Band

____ Black River Falls HS Band

____ Cashton HS Band

____ Elk Mound HS Band

____ Gilman HS Band

____ La Crosse Pipes & Drums

____ Mauston HS Band

____ Medford Area Senior High Band

____ Onalaska HS Band

____ Onalaska Luther Band

____ Pittsville HS Band

____ Sparta HS Band

____ Spring Grove HS Band

____ Tomah HS Band

____ Tomah MS Band

____ Tri-County HS Band

____ West Salem HS Band

____ West Salem MS Band

EACH BAND CAN ONLY HAVE ONE BANNER SPONSOR, SO GET YOUR SPONSORSHIP IN QUICKLY TO RESERVE YOUR BANNER WITH YOUR CHOSEN BAND!

THANK YOU FOR YOUR CONTINUING SUPPORT OF OUR PARADE!

____ We have no unit preference, and would like the parade committee to choose a unit for our banner.

____ We would like our company staff to carry our banner in the parade. (If this is chosen, more information about your participation in the parade will be sent to you as we get closer to festival.)

Your banner will feature your company name along with the name of the unit you are sponsoring.

PLEASE RETURN THIS FORM WITH YOUR SPONSORSHIP TO ENSURE YOUR BANNER IS WITH YOUR CHOSEN UNIT.

**RETURN TO:
WARRENS CRANBERRY FESTIVAL
P.O. BOX 146
WARRENS, WI 54666**

***Note: We will make every effort to use your first choice, however sponsorship is first come first serve. If your band has already been sponsored, we will use your 2nd choice. Also, this is not the final band list. If your 1st or 2nd choice does not end up participating in the parade for any reason, we will contact you.**