



# Warrens Cranberry Festival, Inc.

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FOR IMMEDIATE RELEASE

## Warrens Cranberry Festival, Inc., 2012 official buttons are available now!

WARRENS, WISCONSIN, December 29, 2011 —Warrens Cranberry Festival announces that the new 2012 official Festival Buttons are available for purchase.

The designer of the 40<sup>th</sup> Annual 2012 Warrens Cranberry Festival Button was Mary Schill of Wisconsin Rapids, WI. Mary has sent in various designs for the button contest over the past several years and was the winner of the 2011 contest as well. Mary was also the winner of the 2011 Pictorial Cancellation Contest. The button is designed a year ahead for the next Festival.

The 2012 buttons are for sale for \$1 each. The buttons can be purchased at F & M Bank, The Berry Vine, The Warrens Mall, and Wisconsin Cranberry Discovery Center in Warrens. In Tomah, you can find the buttons available at the Tomah Chamber of Commerce, Phillips Pharmacy, J & R Variety, Cranberry Country Mall, The Antique Mall, and Berry Amish.

*Area Youth Groups are encouraged to sell Cranfest Buttons for a fundraiser. Please call the Cranberry Festival Office for details!*



January 2012, the Warrens Cranberry Festival 2013 Button Design Contest Rules will be available on our website [www.cranfest.com](http://www.cranfest.com). The Festival will reveal the 2013 button design at the 2012 Cranberry Festival, before the Parade on Sunday.

The contest is open to everyone of all ages. The button theme must pertain to cranberries or the Warrens Cranberry Festival.

We encourage everyone to participate in the Button Design Contest. Anyone interested in participating in the contest should contact the Warrens Cranberry Festival office at 608-378-4200, fax 608-378-4250, [cranfest@cranfest.com](mailto:cranfest@cranfest.com), or write PO Box 146, Warrens, WI 54666 for a complete set of rules.

The dates for the 2012 Warrens Cranberry Festival are September 28, 29, 30, 2012.

*The purpose of the Warrens Cranberry Festival shall be to promote the common good and general welfare of the community of Warrens, including holding an annual community festival and raising funds to be used exclusively for civic betterments and social improvements in the Warrens community.*