



# Warrens Cranberry Festival, Inc.

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FOR IMMEDIATE RELEASE

## Warrens Cranberry Festival, Inc., announces a One Ton Whoopie Pie to make an appearance at the 2012 Festival.

WARRENS, WISCONSIN, January 23, 2012 - Warrens Cranberry Festival announces the Largest Cranberry Craisin Whoopie Pie in the World to appear at the 2012 Festival. Friday, September 28, 2012, for one day only!

Move over cupcake - we're making Whoopie!...Pie that is! The 40<sup>th</sup> Annual Warrens Cranberry Festival is partnering with Kentucky Whoopie to make the largest "cranberry-craisin Whoopie pie in the world" a sight that can only be seen on Friday, September 28, 2012, in celebration of the 40<sup>th</sup> Festival.

What is a Whoopie Pie? Food historians state Amish women would bake these decadent desserts (known as hucklebucks at the time) and put them in farmers' lunch pails. The farmers would shout "Whoopie" when they found the treat in their lunches. Whoopie pies are two baked round-mound shaped pieces of cake with a sweet butter cr me filling sandwiched between and finished on top.

The huge Whoopie pie will contain: 450 lbs of flour, 150 lbs of sugar, 125 lbs of oil, 125 lbs of eggs, 150 lbs of water, 850 lbs of butter cr me frosting, 125-200 lbs of craisins, and 200-300 lbs of fresh cranberries. The finished treat will weigh around one ton! The bakery engineers are still working on the adjustments for the exact ingredients. Kentucky Whoopie will donate the labor and supplies. The cranberries are being donated by Habelman Bros. and Wetherby Cranberry Co., and Ocean Spray is donating the craisins. The monster dessert will be baked in sections in Kentucky and then shipped to Warrens, WI. It will be put together in downtown Warrens, on Main Street. The project will begin between 5:00 and 6:00 a.m. on Friday. The completed pie will be cut around 11:00 a.m. and it will be on display all day Friday, September 28<sup>th</sup>, and will be disposed of Friday evening.

Kentucky Whoopie will have a booth, all three days, at the Festival selling over 14 different kinds of the Whoopie Pies. They won the "2011 Manufacture of the Year" award at the National Tractor Pullers Convention, in Columbus, OH. They are also the official dessert snack of the NTPA.

Be sure to add the "Largest Cranberry-Craisin Whoopie Pie" to your list of things to see, on Friday only, at this year's 40<sup>th</sup> Annual World's Largest Cranberry Festival. 2012 Festival Dates: September 28-30, 2012.



*The purpose of the Warrens Cranberry Festival shall be to promote the common good and general welfare of the community of Warrens, including holding an annual community festival and raising funds to be used exclusively for civic betterments and social improvements in the Warrens community.*

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