



# Warrens Cranberry Festival

## BUTTON CONTEST

**NEW THIS YEAR!** The festival has decided to reveal the 2011 at the 2010 Cranfest. This means that instead of designing this year's button for the contest, you will be designing next year's button. **Because the winning design will be revealed at Cranfest, the winner must be present at the revealing, which will take place on Sunday of the festival before the parade.**

### Rules

- All designs must be for the appropriate year. **For this year's contest, design buttons for the 39th Annual Cranfest, September 23-25, 2011.**
- Design must be in color. The design should be round and 6" in diameter and submitted on 8 1/2 x 11" white paper to facilitate judging.
- One entry per sheet. **You may enter up to 3 entries, but only one entry can win a cash prize.**
- **The button design must be no more than 4 colors, including black. DO NOT USE BLACK for background.**
  - a. Date: 23-25 September 2011 or September 23-25, 2011 (May abbreviate to Sept.)
  - b. Place: Warrens, WI (not Wis or Wisconsin or Wisc. or Wi)
  - c. Name: Cranberry Festival - NOT CRANFEST
  - d. Year: 39th Annual
  - e. Theme: MUST pertain to cranberries
  - f. Block lettering is preferred, no cursive or calligraphy. Think of reducing down to button size. Place lettering around the outside (perimeter) of button only!
- The button design should be simple and original - avoid a cluttered look - have impact! **Suggestion:** Reduce your design on a copy machine to button size (2 1/4" round) to get a better view.
- The contest is open to anyone of any age that has an interest in the contest.
- All entries must include ON BACK SIDE, entrants name, mailing address with zip, phone number with area code. PLEASE PRINT!
- **Entries can be hand-drawn or done on a computer.** Computer entries should be e-mailed as both a JPEG and PDF. Please remember to include all entry information (name, address, phone number) in the e-mail. E-mail entries to office@cranfest.com.
- All entries become the property of the Warrens Cranberry Festival, Inc. to be used for any purpose they select, primarily the button, patches and sweatshirts/tees.
- All entries will be judged on originality, simplicity and visual impact.

**Deadline for entries is June 1, 2010.** Your postmark must be no later than June 1 to qualify for judging. Winners will be announced as soon as possible after the judging.

All entries will be selected and judged by art professionals, cranberry growers, cranberry festival board members or people in the field of graphic design. Minor changes/alterations may be made at discretion of judges or to facilitate printing. Entries that do not meet the above requirements may be disqualified.

**Prizes:** There are two categories: adult and youth. Youth entries must be 14 or younger. Please print "youth entry" and age on the back of your entry. Schools are invited to participate and may enter as many from a class as they wish.

However, there should be no more than three entries for each individual.

| Awards:               | Adult   | Youth                         |
|-----------------------|---------|-------------------------------|
| 1 <sup>st</sup> place | \$75.00 | 1 <sup>st</sup> place \$25.00 |
| 2 <sup>nd</sup> place | \$50.00 | 2 <sup>nd</sup> place \$10.00 |

