



Warrens Cranberry Festival

2010 CONTEST SPONSORSHIP

Warrens Cranberry Festival, the world's largest cranberry festival, is gearing up for its 38th annual festival, to be held Sept. 24-26, 2010. The festival provides a variety of entertainment for visitors, including shopping, contests, food and a parade, and brings over **3 million dollars** annually to the Monroe County area.

Warrens Cranberry Festival would like to keep our annual contests growing every year, and this year we are asking for your help! Show your community spirit by making a donation to help support one of our popular contests this year.

There are many contests to choose from, including the popular Wisconsin cranberry recipe contest, photography contest, pictorial cancellation, vegetable & sunflower contest, scarecrow contest, biggest berry competition, flower show and quilt & needlework. Choose one that reflects your business for the best advertising!

It will work best if donations are monetary gifts rather than larger prizes. Monetary donations are easier to mail, and may be divided up amongst the contest winners more easily than other prizes. If you wish to donate prizes other than money, please contact the festival office to discuss your donation before mailing them.

With your gift, you will receive sponsorship recognition before, during and after the festival. Details about recognition are listed below.

To be a sponsor for one of this year's contests, fill out the enclosed form and send it with your sponsorship to Warrens Cranberry Festival no later than February 1, 2010 to be included on your contest's entry form or in the annual brochure. For more information, contact the festival office at 608-378-4200.

2010 Sponsorship Recognition

All 2010 contest sponsorships sent before the deadline will receive the following recognition:

- Sponsor name on your contest's entry form, if received before February 1, 2010. (*Note: Recipe and Button Design contest sponsorships must be received by January 1, 2010 to be on the entry form, as these contests have earlier deadlines.*)
- Sponsor name on the festival website, www.cranfest.com.

Sponsorships of \$250 or more will sponsor an entire contest and receive the following special recognition in addition to that above:

- Sponsor name in the 2010 brochure (if received before February 1, 2010).
- Recognition of the business on a sign in front of where the contest takes place. (*Note: A contest may have up to three sponsors.*)

2010 Contest Descriptions

Wisconsin Cranberry Recipe: This recipe contest has 2 categories, one for fresh cranberry recipes and one for processed cranberry recipes. Recipes are judged on uniqueness, visual presentation, taste, overall quality and ease of preparation.

Photography Contest: This contest for amateur photographers has 6 different categories, including cranberry marsh, Cranfest pictures, Wisconsin flower & plant life, Wisconsin wildlife, Wisconsin scenery and people of Wisconsin.

Pictorial Cancellation: For this contest, entrants design a cancellation, or postmark that will be used at the Warrens post office during Cranfest.

Vegetable & Sunflower Contest: This contest has a variety of different categories each year. Vegetables & sunflowers are judged based on quality, as well as uniqueness.

Scarecrow Contest: This contest has 2 categories: most unusual scarecrow and traditional scarecrow.

Biggest Berry: This contest weighs 7 varieties of cranberries to see which is the heaviest. There are blue ribbons in each category, plus a best of show prize for the largest cranberry of them all!

Flower Show: This contest has 5 categories, including fresh flower, silk flower, imagination arrangements, cranberry arrangements and wreath.

Quilt & Needlework: This contest has several different categories and divisions, including divisions in quilting and various types of needlework., including cross-stitch, knit and crochet.

Button Design Contest: Contestants enter designs, and the winning design is used on Cranfest buttons, patches and shirts. Buttons are designed a year ahead of time. For example, in this year's button contest, contestants will enter a design for the 2011 Cranfest button that will be unveiled at the 2010 Cranfest. Deadline is in June 2010.

To find out more about our contests, please visit www.cranfest.com, or e-mail us at office@cranfest.com.

Please note that, once donated, all donations may be used in any way deemed acceptable by the contest committee.



Warrens Cranberry Festival

2010 CONTEST SPONSORSHIP FORM

Support the Festival that Promotes You!

COMPANY: _____

NAME: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP: _____

E-MAIL _____

I would like to sponsor the following 2010 Warrens Cranberry Festival Contest:

_____ Wisconsin cranberry recipe

_____ photography

_____ pictorial cancellation

_____ vegetable & sunflower

_____ scarecrow

_____ biggest berry

_____ flower show

_____ quilt & needlework

With a gift of money or prizes valuing (if providing prizes, please insert a description with your form):

_____ \$50

_____ \$200

_____ \$100

_____ \$250

_____ \$150

_____ Other (Specify Amount) _____

**MAIL YOUR DONATION TO:
WARRENS CRANBERRY FESTIVAL
P.O. BOX 146
WARRENS, WI 54666**

Make checks payable to Warrens Cranberry Festival.

The purpose of the Warrens Cranberry Festival shall be to promote the common good and general welfare of the community of Warrens, including holding an annual community festival and raising funds to be used exclusively for civic betterments and social improvements in the Warrens community.