



Warrens Cranberry Festival, Inc.

P.O. Box 146
WARRENS, WI 54666
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Dear Commercial Bus Groups:

Warrens Cranberry Festival, Inc., would like to invite your tour bus to our 40th annual Festival, to be held September 28-30, 2012. Our event has received national recognition from such publications as *O, The Oprah Magazine*, *Sunshine Artist* and *Midwest Living* magazine as one of the premier food and arts & craft shows in the U.S. Our Festival has also been featured on the award winning television show *Discover Wisconsin* and was a guest on the *Martha Stewart Living Radio* on Sirius Satellite for the *Living Today* show as well.

The Festival features a variety of attractions for all ages, including 850 arts & craft booths, 350 flea market booths, a variety of contests and one of the largest marching band parades in Wisconsin. Shoppers can purchase fresh produce from the more than 100 farm market vendors at the Festival. There are also a number of food courts featuring a variety of delicious foods to tempt your pallet, including everything from cranberry cream puffs to chocolate covered cheese cake on a stick.

Be sure to look for the largest **Cranberry Whoopie Pie**, weighing one ton, only on Friday, September 28th, located right on Main Street!!!

Tour buses can park at the Festival for \$30 per bus. **Please advise potential passengers that the Warrens Cranberry Festival covers many acres, and that a considerable amount of walking will be required of Festival guests. There are currently no wheel chair or scooter rentals on the grounds at this time.**

On Friday and Saturday of the Festival, tour buses can request a step-on guide to take a cranberry marsh tour. Guests will have the opportunity to learn about the history of the cranberry industry in the area, and visit an actual cranberry marsh.

- A step-on guide tour is available for \$6 per person on the bus. (The driver and escort are comped and this charge is in addition to the \$30 parking fee.) If you choose this option, a guide will be scheduled to meet your bus when you arrive at the Festival.

The deadline for step-on guide requests and payment is August 31, 2012. No reservations for step-on guides will be accepted after this time. Payment for marsh tours must be made in advance of your arrival at the Warrens Cranberry Festival.

If the entire bus does not wish to take a marsh tour, individual marsh tours are available for \$6 per person. Step-on guide tours and individual tours are available **Friday and Saturday only** from 7:30 a.m. to 3 p.m. Tours leave every 15 minutes and last approximately one hour. There are no marsh tours or step-on guides available on Sunday.

Sunday buses **must** arrive by 8:30 a.m. Buses arriving on this day should plan on staying until after the parade (approximately 3 p.m.) for traffic reasons.

Enclosed is a Bus Reservation Form. If your bus company is interested in attending the Festival, please return the reservation form and payment to the Festival office by **August 31, 2012. The Festival does not take credit cards at this time.** To ensure your bus will be able to park at the Festival, please enclose your payment with the form. Unpaid buses will not be able to park until payment has been arranged and buses must pay reservation fee **prior** to the Festival.

If you have further questions about bringing your bus to the Festival, please contact the Warrens Cranberry Festival Office at 608-378-4200 or office@cranfest.com

We look forward to seeing you at the Festival!

Sincerely,

Warrens Cranberry Festival

Warrens Cranberry Festival 2012 Bus Reservation Form

Please fill out all information below:

Name of Group: _____

Person in charge: _____

Bus Co. Name: _____

Bus host name and cell phone information is necessary and required for all reservations to be processed.

Bus host name: _____ Cell #: _____

From where will your bus(es) depart?: _____

From what **direction/route** are you arriving? _____ Type of group: _____
 (example: I-90, Hwy O, Hwy E) - **required**

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

If you are interested in a Step-on Guided Marsh Tour, which will begin upon your arrival, please fill in all required information below. **NOTE: The time you note of arrival is the time your guide will be scheduled to meet you. If you arrive earlier you may have to wait.**

(check day)

Friday How many buses? _____ Time of arrival? _____ Departure Time? _____

Bus 1	Bus 2	Bus 1	Bus 2
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 Number of people on your bus? _____

Saturday How many buses? _____ Time of arrival? _____ Departure Time? _____

Bus 1	Bus 2	Bus 1	Bus 2
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 Number of people on your bus? _____

\$6.00 per person step on guide (Friday or Saturday only) - Amount enclosed \$ _____
(There is no charge for the bus host and bus driver)

To Park Your Bus & shop or take the marsh tour on your own, please fill in all required information below:

Friday How many buses? _____ Time of arrival? _____ Departure Time? _____

Bus 1	Bus 2	Bus 1	Bus 2
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 Saturday How many buses? _____ Time of arrival? _____ Departure Time? _____

Bus 1	Bus 2	Bus 1	Bus 2
-------	-------	-------	-------

 Sunday How many buses? _____ Time of arrival? _____ Departure Time? _____

Bus 1	Bus 2	Bus 1	Bus 2
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\$30 parking fee (per bus, per day) Total Buses (all 3 days) _____ Amount enclosed \$ _____

- Sunday buses must arrive by 8:30 am and stay until after the parade (approximately 3 pm). Marsh Tours are not available on Sunday.
- You do not pre-pay if your group wants to go on the marsh tour individually. There are no reservations for marsh tours available, you purchase your ticket and arrange a tour time upon arrival at the Festival.

A 2012 schedule of events flyer will be mailed to you after we receive your reservation. In September 2012, all final bus information will be sent to you. **If you have a step-on guide arranged the Chairperson will contact you one week prior to Festival, with details of your tour.** If you have any questions, please call 608-378-4200 or e-mail office@cranfest.com

Mail reservation to: **Warrens Cranberry Festival**
Bus Tours
PO Box 146
Warrens, WI 54666