

NEW BOARD MEMBER RECRUITMENT CRITERIA

- 1) Candidate is employed by a current CVB member business.
- 2) Candidate is owner, operator or key employee of the member business.
- 3) Candidate demonstrates familiarity with industry issues.
- 4) Candidate possesses the ability to represent, promote and serve as an ambassador for the CVB mission.
- 5) Candidate has the ability to make a time commitment of a minimum of 3 hours per month.
- 6) Consideration of the CVB's goal of Chippewa Valley geographic representation has been made.