

**EAU CLAIRE AREA CONVENTION & VISITORS BUREAU**

4319 Jeffers Road, Suite 201  
Eau Claire, WI 54703  
Phone: 715-831-2345 Fax: 715-831-2340



**VISIT EAU CLAIRE**  
THE UNEXPECTED WISCONSIN

[www.visiteauclaire.com](http://www.visiteauclaire.com)

**Membership Opportunity Agreement**

Visit Eau Claire is a membership based organization comprised of businesses in the communities of **Eau Claire, Altoona, Menomonie, Town of Union, Town of Wheaton** and neighboring areas working together to increase tourism. As a member, you will receive the following benefits included in your annual dues:

**Benefits working 24 hours – 7 days per week through VisitEauClaire.com:**

- **Exposure through our website listing of your business** (phone, address and email are listed along with your website hyperlink and a photo or logo on visiteauclaire.com.)
- **Exposure for your business through the online Visitor’s Guide.**
- **More exposure through your brochures and/or video segment or commercial** being visible in the Virtual Visitor Center
- **More exposure of your weekly events** submitted to our weekly Unexpected Happenings email blast that is sent to 1,000 parties.
- We provide **even more exposure to your business** through regular social media updates (twitter, facebook, and travel blogs etc.) of your business events.
- Referrals and member to member list service for Visit Eau Claire members
- **Exclusive opportunities to participate in additional programs and events** throughout the year through sponsorship or exhibits, which can create some great cashflow opportunities for you!

**Please complete this contract and send or fax to Visit Eau Claire.**

**Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Street, City, State, Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_ **Web Site** \_\_\_\_\_

**Federal ID #** \_\_\_\_\_

**Check renewable services to be purchased:**

- \_\_\_\_\_ Basic Membership Dues - \$250/yr (Non-profit) \$125/yr
- \_\_\_\_\_ Leads - \$100/yr
- \_\_\_\_\_ Relocation Labels - \$50/yr
- \_\_\_\_\_ Detailed Description Listing \$75 for a 3 photo/1000 word description

**Extra Services:**

- \_\_\_\_\_ 1<sup>st</sup> Response Directory - \$50 yr.
- \_\_\_\_\_ Member Spotlight Article - \$100 issue
- \_\_\_\_\_ Member-2-Member Promotion \_\_\_\_\_ \$ 50 (1 month)
- \_\_\_\_\_ \$ 75 (3 months)

Indicate which months: \_\_\_\_\_  
\_\_\_\_\_

**\*Basic Membership Dues and additional services are automatically renewed annually on anniversary month.**

**The Automatic Renewal has been explained to me and I agree to these terms.**

**Member Initials** \_\_\_\_\_

**Special Instructions or Notes** \_\_\_\_\_

**Member Signature** \_\_\_\_\_

**Membership Manager** \_\_\_\_\_ **Date:** \_\_\_\_\_

**\*\*Acceptance of membership is not complete until approved by the Eau Claire Area Convention and Visitors Bureau Board of Directors.**