

# Eau Claire Area Convention & Visitors Bureau, Inc

## “Unexpected Adventures” Sweepstakes

### **1. NO PURCHASE NECESSARY TO ENTER OR WIN. -**

One prize per person or e-mail address. Visit Eau Claire "Unexpected Adventures" Sweepstakes (the "Promotion") begins at 12:00:01 AM Central Time on Wednesday, June 9, 2010 and ends at 11:59:59 P.M. on Friday, July 9, 2010.

### **2. ELIGIBILITY -**

The Promotion is open to legal residents of the United States and Canada who are at least 18 years of age. Employees, officers and directors of Visit Eau Claire,(VEC) and their affiliates, subsidiaries, and their immediate families (defined as spouse, child, sibling, parent, or grandparent, and those living in their same households) are NOT eligible to participate in the Promotion. By entering the Promotion or participating in any Promotion or prize-related activity, participants agree to release, discharge and hold harmless VEC, their affiliates, subsidiaries, retailers, agencies and their respective officers, directors, employees and agents, from any injury, loss or damages of any kind that may arise out of participation in the Promotion or out of the acceptance, use, misuse or possession of prizes. Residents of Quebec are not eligible. By participating, you agree to these Official Rules and to the decisions of the judges, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All Federal, State and Local laws and regulations apply.

### **3. HOW TO ENTER -**

The "Unexpected Adventures" Sweepstakes is an electronic randomized drawing, sponsored by VEC. LIMIT: One entry per person when registering for the first time. Multiple entries will be achieved based on answering the subsequent weekly trivia questions. To enter the Promotion you must enter your first and last name, street address, city, state, zip code, and your e-mail address in the online entry form. After entering the correct information in all the fields and clicking on the "Submit" button, you will immediately be entered in a database for a random drawing to win. All Internet entries must be received by July 9, 2010. Entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. If the potentially winning entry is an Internet or other computer entry, potential winner must provide proof that the potential winner is the authorized account holder of the e-mail address associated with the potentially winning entry.

### **4. PROMOTION DRAWING AND NOTIFICATION OF WINNERS -**

Potential winners will be selected in an electronic randomized drawing, from all eligible entries received. The Promotion Winner drawing will be held on or about July 15, 2010 by VEC. The VEC reserves the right to substitute any non-cash prize with a prize of equal or greater value for prizes that become unavailable. Potential winner will be sent their prize-winning notification via electronic mail (e-mail), if applicable, and notification will be confirmed by certified postal mail. Winners have (10) weekdays from receipt of winning notification to claim his/her prize by completing, signing, notarizing and returning the prize Affidavit of Eligibility Release, Liability Release, Promotion Rules and, where lawful, Publicity Release forms, or an alternate winner will be selected. Non-compliance or, if a selected potential winner cannot be contacted, is ineligible, fails to claim a prize, or fails to return the completed and executed Affidavits, Releases and rules, as required, or if the Prize Notification or prize is returned as undeliverable, an alternate winner will be selected. Acceptance of a prize constitutes permission for VEC to use winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law. Should there be a dispute regarding who may have submitted an online entry, that entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made. All decisions of the judges shall be binding and final.

### **5. PRIZE-**

One winner (1) will receive one getaway package with accommodations, attraction passes and restaurant certificates.

Total retail value of each prize package is over \$300.00 U.S. Dollars and includes shipping to a continental US location. Odds of winning depend on number of eligible entries received. Prize is not transferable and cannot be assigned. No substitution or transfer of prize permitted except that VEC reserves the right to substitute a prize of equal or greater value if the prize is unavailable.

### **6. WINNER DISCLOSURE -**

All winners will also be posted on the website located at: [www.visiteauclaire.com](http://www.visiteauclaire.com).

**7. MISCELLANEOUS -**

VEC is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by VEC on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Promotion. VEC is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Visit Eau Claire reserves the right to terminate user's eligibility to participate in the Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, CVCVB RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In the event any portion of this Promotion is compromised by virus, bugs, non-authorized human intervention, fraud, technical failure or other causes beyond the control of VEC, which in the sole opinion of VEC, corrupts, or impairs the administration, security, fairness, integrity or proper play of the Promotion, VEC reserve the right in their sole discretion to cancel, modify, suspend or terminate the Internet portion of the Promotion, but may continue with the free, alternate means of entry portion. All prizes will then be awarded, in a random drawing from all entries received prior to such a suspension. VEC is not responsible for any error, omission, interruption, delete, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or alteration, of entries.

**8. TAX INFORMATION -**

All taxes, fees, and surcharges on prizes won are the sole responsibility of the winner.

**9. GENERAL INFORMATION -**

This Promotion is conducted in English (which will be given its everyday ordinary meaning) and any and all disputes will be resolved in the appropriate courts in the State of Wisconsin, in the U.S., exclusively, and subject to the laws of Wisconsin. Should there be a conflict between the laws of Wisconsin and any other laws, the conflict will be resolved in favor of the laws of Wisconsin. Solely sponsored by: Visit Eau Claire, 4319 Jeffers Road, Suite 201, Eau Claire, WI 54703. email: info@visiteauclaire.com web: www.visiteauclaire.com.

I certify that I have read and understand these rules.

Signed: \_\_\_\_\_  
(Signature)

Signed: \_\_\_\_\_  
**(Signature of parent or guardian required if signatory is a resident of Wyoming, Alabama, or Nebraska and is under 19 years of age.)**

Sworn to before me this

\_\_\_\_ day of \_\_\_\_\_, 2010

\_\_\_\_\_  
Notary Public

Please sign, notarize, and return this affidavit no later than, May 20, 2010.