

**Tourism Grant Application
Projected Income Statement**

<u>Revenues</u>	<u>Proposed Budget</u>			
	<u>Cash</u>	<u>Pledged</u>	<u>In-Kind</u>	<u>Total</u>
Carryover from Prior Year's Event:	_____	_____	_____	_____
Ticket Sales/Admissions:	_____	_____	_____	_____
Public Contributions Received (Cash):	_____	_____	_____	_____
Public Contributions Pledged (Cash):	_____	_____	_____	_____
In-Kind Contributions (Received):	_____	_____	_____	_____
In-Kind Contributions (Pledged):	_____	_____	_____	_____
Grants (Excluding CVCVB Grant):	_____	_____	_____	_____
Sales- Food & Beverages:	_____	_____	_____	_____
Sales-Other:	_____	_____	_____	_____
Advertising/Sponsorship:	_____	_____	_____	_____
Booth/Exhibit Rental:	_____	_____	_____	_____
Other Income:	_____	_____	_____	_____
Total Revenues:	_____	_____	_____	_____ (a)

Promotional Expenses

Speakers/Entertainment:	_____	_____	_____	_____
Food & Beverages:	_____	_____	_____	_____
Other Concession Items:	_____	_____	_____	_____
Cost of Other Items to be Sold:	_____	_____	_____	_____
Licenses/Fees:	_____	_____	_____	_____
Insurance:	_____	_____	_____	_____
*Postage:	_____	_____	_____	_____
Facility Rental Expense:	_____	_____	_____	_____
Equipment Rental Expense:	_____	_____	_____	_____
Booth/Exhibit Rental Expense:	_____	_____	_____	_____
* Printing Expense:	_____	_____	_____	_____
*Advertising/Web Design:	_____	_____	_____	_____
*Trophies/Awards/T-Shirts:	_____	_____	_____	_____
Other Expense (List):	_____	_____	_____	_____
 Total Direct Event Expenses:	_____	_____	_____	_____ (b) *Must be double (e)
 Gross Profit:	_____	_____	_____	_____ (c) = (a) - (b)

Administrative Expenses of Proposed Event

Supplies Expense:	_____	_____	_____	_____
Telephone Expense:	_____	_____	_____	_____
Salaries & Wages Expense:	_____	_____	_____	_____
Other Expense (List):	_____	_____	_____	_____
 Total Administrative Expenses:	_____	_____	_____	_____ (d)
 Net Income:	_____	_____	_____	_____ (c) -(d)
 Total Grant Request From CVCVB:	_____	_____	_____	_____ (e)

NOTE: Please list N/A for any items not applicable to your event.

*** These are eligible grant expenses.**