



A NAVISTAR COMPANY

DID YOU KNOW? DEALER INSIDER



QUICK FACT:

The high-pressure common-rail fuel system, cylinder block ribbing and other design enhancements make MaxxForce® Big Bore engines exceptionally quiet (3-5 dBA quieter than current big bore engines).



2010 Emissions
Resource Center

Find the latest news and FAQs

MAXXFORCE

ADVANCED DIESEL POWER

Check out engine ratings
for MaxxForce® Big Bore

[Learn More](#)



MaxxForce® Advanced EGR.
Your No Hassle 2010 Solution

[Play video to see how they do it](#)

LIQUID UREA-BASED SCR MAY BE SHORT LIVED

As your customers weigh the pros and cons of SCR vs MaxxForce® Advanced EGR, it may be helpful to keep a historical perspective in mind. In today's age of technological innovation, product changes happen quickly and can have dramatic effects on customers. Consider the speed at which Blu-ray Disc overcame HD DVD.

October 2007, CNET

"The much-hyped battle between opposing next-generation packaged media formats HD DVD and Blu-ray Disc still has no clear winner."

December 2008, CNET

"Now that HD DVD is dead, Blu-ray is poised to take over as the consumer home-video format of choice."

And while today's commercial truck buyers have two alternatives to meet 2010 emissions regulations, MaxxForce Advanced EGR or SCR, it's clear that other companies in addition to Navistar are developing new solutions that reduce the complexity associated with SCR:

- FEV's solid selective catalyst reduction (SSCR) system will not require the "costly heated tanks and supply lines" that liquid urea needs and the "degradation concerns are also reduced due to use of a stable solid ammonia carbamate."
- Tenneco is working with GE on hydrocarbon-selective catalytic reduction technology (HC-SCR) to provide advantages in weight, packaging and convenience.
- Eaton's Advanced Reagent Injector System (ARIS) offers a NOx aftertreatment system that avoids "the on-vehicle storage, replenishment and infrastructure a urea-based system requires."

Navistar believes that these developments raise significant concerns about how long liquid urea-based SCR will be used, and about the future resale value of SCR-urea equipped trucks. International® trucks with MaxxForce Advanced EGR, on the other hand, will provide advantages to customers as new technologies emerge because they already feature no-added equipment and a liquid urea-free solution. With MaxxForce Advanced EGR, not only can your customers have a no-hassle, 2010 compliant solution for today, but they also can be better positioned for tomorrow. Navistar's MaxxForce Advanced EGR and some of the new emerging emissions-control technologies place the burden of compliance on the manufacturer -- not the owner -- and that's good news for your customers.

Forward to a
Colleague

[Terms of Use](#) | [Privacy Policy](#)

For more advantages on MaxxForce visit www.maxxforce.com

International Trucks
4201 Winfield Road Warrenville, IL, 60555, USA

To remove yourself from receiving further emails from this mailing list go here to [Unsubscribe](#), or go here to update your [User Profile](#).