

Eau Claire Jazz INC.

2010 Summer Music Camp Guide

The Eau Claire Jazz Festival attracts thousands of middle school, high school and college level students each year. Eau Claire Jazz, Inc. (ECJ) is offering music camps the opportunity to connect with these students through our website as part of our comprehensive **2010 Summer Music Camp Guide**. The development of this new page will be an excellent recruitment tool for students of all ages and an inexpensive way to promote your camp!

Why promote with ECJ?

- The Eau Claire Jazz Festival website receives an average of 21,254 hits per month, 77% higher than average*
- Over 2,000 students from over 100 Midwestern bands attended the 43rd Annual Eau Claire Jazz Festival
- Your camp will be posted on our special edition “**2010 Summer Camp Guide**” web page
- Camp listing will be sent to our e-mail list of over 6,000 recipients, including directors, students, parents and past festival attendees

*Based on Google Analytics Benchmark Statistics




Listing Levels

- **Premiere:** Bold listing | Picture or Logo | Contact Information | 100 Word Description | Web Link | **\$50/month**
 - **Basic:** Bold listing | Contact Information | Web Link | **\$25/month**
- Listings will be posted in order by level and alphabetically

Banner Ads

Prefer to post a banner ad on the Camp Guide or Home page? No problem!

	Small	Medium	Large	Exclusive Banner	
	BANNER ADS WILL ROTATE ON ALL PAGES			Home Page	Camp Page
Month	\$50	\$150	\$200	\$500	\$350
Year	\$500	\$800	\$800	\$2,200	\$1,200
Dimensions	180 x 94 pixels	180 x 134 pixels	180 x 270 pixels	475 x 150 pixels	

- All advertisements and images must be submitted in a **JPEG** format
- Not graphic design savvy? We will gladly create your advertisement for a nominal fee of \$35

A Community Partnership