

*Toast to your company's future by
advertising in America's Association
Printer magazine!*

*"America's Association
Printer" magazine
provides tips and trends
from design to printing
technology. Our magazine is
a highly targeted marketing
tool for providers to the
association marketplace.
When it comes to advertis-
ing for your company,
why look anywhere else?*

DOCUMATION
America's Association Printer

1556 International Drive
Eau Claire, WI 54701
phone: 800-951-6729
fax: 715-836-7411
www.Documation.com



MAGAZINES—THE WHOLE STORY
From conception to completion, Documation will provide you with great service while developing your publication into a work of art.

TECH TIPS
Learn about the best press for your project.

JUST FOR FUN—WINE
From South Africa to Australia to your own backyard, vineyards are "growing."

Fall | 2009 | Volume 4 Issue 1

ad specifications

trim size

The magazine final size is 9" x 12".

design

Ads should be designed at 100% of mechanical requirements. Files should be sent in TIF, EPS, or PDF formats. File should include outlined fonts and high-resolution images (300 dpi or higher).

digital file requirements

Camera-ready, electronic files are requested. PC software is preferred although Mac files are accepted. If sending PDF files, make sure that all fonts are embedded and that files are distilled using high-resolution settings.

bleed

Please add 1/8" bleed to all advertisements where necessary. Vital parts of bleed advertisements must be kept at least 1/2" from each bleed edge, except in spread gutter. Documation is not responsible for "live" material running into bleed area.

rates

| | one issue contract | two issue contract |
|----------------------|--------------------|--------------------|
| two-page spread* | \$2,400 | \$3,900 |
| inside front cover** | \$1,900 | \$2,900 |
| inside back cover** | \$1,900 | \$2,900 |
| full page | \$1,600 | \$2,600 |
| 1/2 vertical | \$1,200 | \$2,050 |
| 1/2 horizontal | \$1,100 | \$1,950 |
| 1/4 horizontal | \$700 | \$1,200 |

* center spread not available ** reserved on a first come, first-served basis



Please fax the insertion order form to Deb Schaaf's attention at (715) 552-9207 by Friday, September 4th. Submit all artwork to Jamie Anderson at Andersonj@documation.com by Friday, September 11th.

Insertion order and ad specifications can be found on Documation's website as a PDF. Please feel free to print out the insertion order, complete and fax to Deb Schaaf's attention by Friday, September 4th.

company information

company _____ date _____

contact _____

billing address _____

city _____ state _____ zip _____

telephone _____ fax _____

contact e-mail _____

size two-page spread inside front cover inside back cover full page 1/2 horizontal 1/2 vertical
 one issue contract two issue contract

special instructions

payment check (to Documation) send invoice