

A PREMIER SERVICE EXPERIENCE



Is your association ready to launch a magazine but can't find a high-quality printer who can competitively produce low quantities? Let Documation help you soar into the magazine world. Documation provides **market-ready solutions** to associations that publish magazines.

Our in-house experts provide **design services** that will help you develop your association's magazine from the ground up. Here's what Rick Church, President of Associations, CM Services, Inc. says about his premier service experience with Documation:

We have partnered with Documation for some time to produce large print jobs including meeting promotions, magazines, direct mail pieces, flyers, etc. However, when we began to develop a new magazine for one of our association partners, we talked to Documation about their "design" capabilities. We were looking for someone to "outsource" design to.

Documation shared with us other works they had produced "from conception" and we decided to give them a try. The magazine launched to rave reviews from our association members and the industry. It looks great and is very recognizable—which is exactly what we wanted, and are far ahead of plan for advertising revenues. Partnering with Documation was a sound business decision.

Is your magazine already in circulation? No problem. Our team will work within your existing specifications, enabling you to take advantage of our comprehensive

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— Rick Church, CM Services, Inc.

services without sacrificing your time-tested look, but at **a more competitive price**. Documation can also electronically manage and archive your historical magazine data. This data can be stored, retrieved, repurposed, and distributed across multiple media methods. You can provide your members access to association articles, photos, and ads on the Internet—all day, every day. Just one more premier service from Documation.

Having our **experienced print production and mailing preparation** teams, along with our expert design teams, all under one roof is our turnkey approach to avoiding costly delays that may be attributed to coordinating multiple vendors in multiple locations—design firms, print shops, and mailing houses. We even include your postage costs on the Documation invoice. How is that for one-stop shopping!

Don't **you deserve the best!** For more information about Documation's market-ready magazine solutions call one of our friendly Account Representatives (800.951.6729) at Documation, the most trusted name in association printing.



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